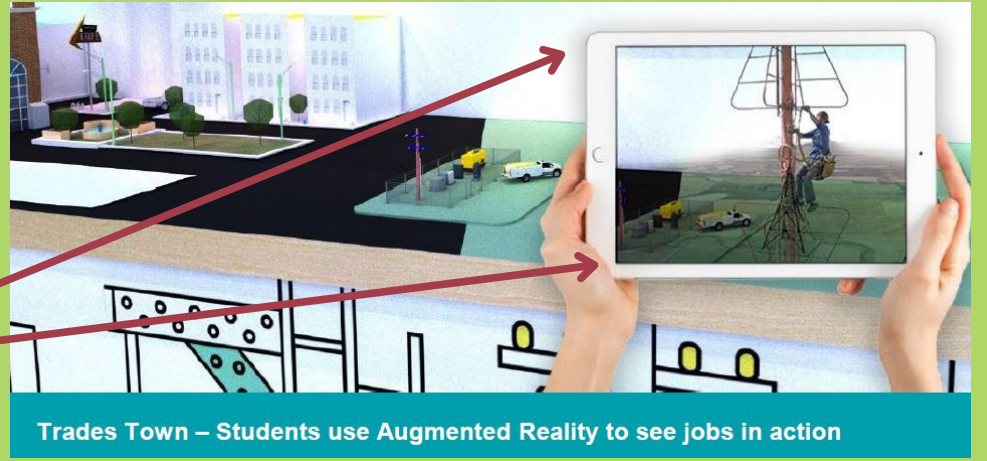


Introducing



Junior Achievement

JA TRADES



Trades Town – Students use Augmented Reality to see jobs in action

At the Trades Town station students use I pads to view about 50 Trades careers with average salary and training requirements.

Construction – CAD BIM Designer

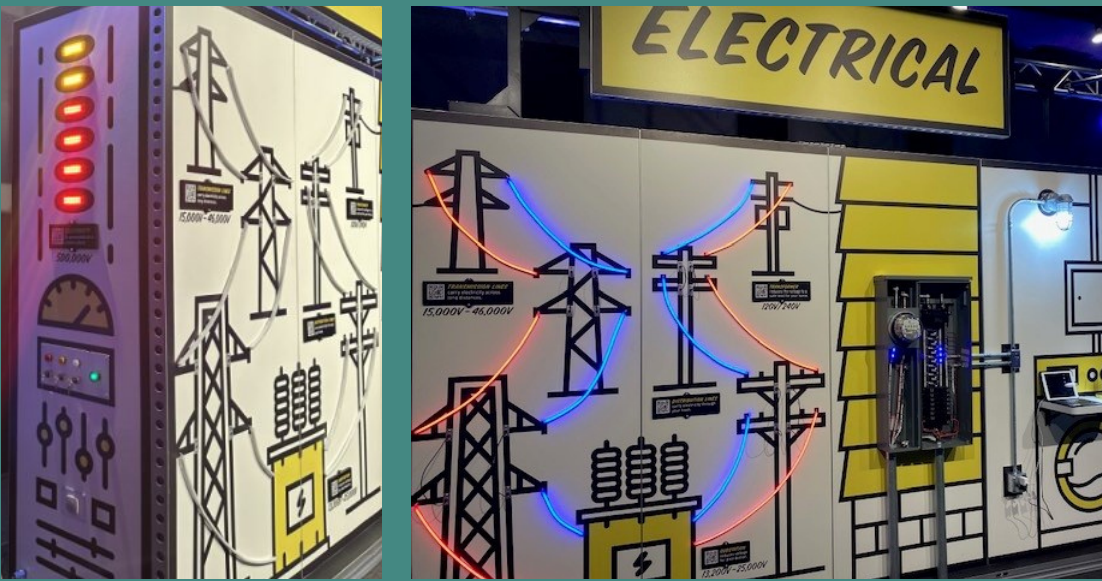
CAD: Computer Aided Design
BIM: Building Information Modeling



Carpentry and plumbing stations coming soon



Students will continue to be immersed in various Trades using experiences viewed through their own pair of VR glasses.



Mechanic Station (work in progress)

Operating Heavy Equipment

Skid Steer Loader



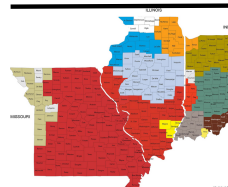
10 real world training simulators will be part of this experience



Students will take a career assessment to find out what trades may align with their personality and interests.



JA Trades will take place inside of a 9,000+ sq. ft. indoor space, set up for several weeks at a time, to allow students from up to 100 miles away a chance to visit.



Territory for JA of Greater St. Louis includes 96 counties in Missouri, 43 in Illinois, and 5 in Indiana

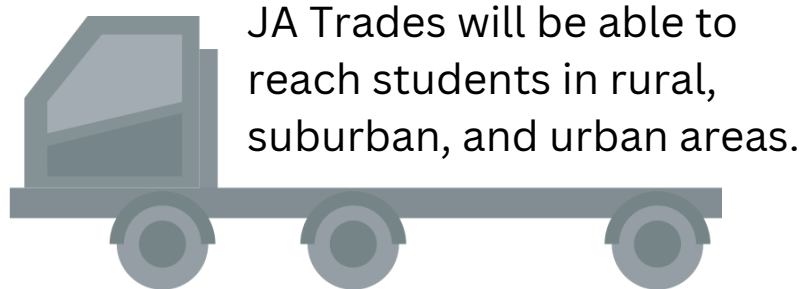
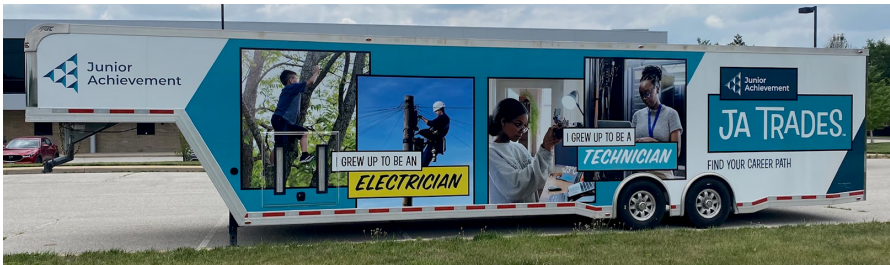


This experience will -

Junior Achievement

JA TRADES

- Communicate benefits of jobs in Trades with students
- Reach up to 100 middle grade students a day (early influence)
- Be adaptable for high school age through age 25
- Allow students to have hands-on experiences in a variety of Trades
- Highlight STEM skills and safety
- Allow students to share a little of the experience with others through take-home VR cardboard glasses



Sponsorship Opportunities



10 year recognition!

\$3M* - Presenting Sponsor

\$2M - Trades Sponsor

* JA Trades presented by Your COMPANY NAME

* Wrap on Truck sides and back

* Large sign set up at each site

* On our JA Websites

* More...

5 year recognition!

\$1M - Platinum Sponsor

\$500k - Gold Sponsor

3 year recognition!

\$250k - Silver Sponsor

\$100k - Bronze Sponsor

Annual Sponsors

\$50k - Trades Sponsor

\$25k - Program Sponsor

\$10k - Student Sponsor

Thank you to our growing list of sponsors! Ameren, Emerson, Graybar, Intren, LLC, Keeley Construction, Luzco Technologies, The Opus Group, Poettker Construction, Quanta/Par, St. Louis Regional Business Council, Three Phase Line Construction

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