



Junior  
Achievement®

*May 6, 2021*

**BUSINESS  
HALL  
OF  
FAME**

**CELEBRATING  
LEADERSHIP**

**INSPIRING  
ACHIEVEMENT**



JUNIOR ACHIEVEMENT THANKS THE FOLLOWING SPONSORS FOR THEIR  
INVESTMENT IN THE 2021 JA BUSINESS HALL OF FAME

## PRESENTING SPONSORS

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**MiTek<sup>®</sup>**

## EVENT SPONSORS

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# EVENT PROGRAM

## JUNIOR ACHIEVEMENT OF GREATER ST. LOUIS 2021 BUSINESS HALL OF FAME

EVENT CHAIR



**Diane  
Sullivan**  
Chairman and CEO  
Caleres, Inc.

**WELCOME & INTRODUCTION OF LAUREATES**

**STUDENT SPEAKERS**

**2021 LAUREATE INDUCTION**

# PRESENTING THE 2021 LAUREATES

BOB CHAPMAN

GENE TOOMBS



Dear Friends of Junior Achievement,

Thank you on behalf of the students you helped us reach during this school year. Your investment makes a priceless impact on many lives.

We work to ensure young people have the skills and knowledge necessary to make good choices and have a sense of hope for the future. Now more than ever, this message is needed for our young people to be prepared to manage their personal finances, find the right career that they will enjoy, and understand how business works.

For 15 consecutive years, our Junior Achievement operation has earned the 5-Star award, which is the highest rating for a JA operation. This rating is based on student outreach, program quality, and financial/operational management. We are proud to be the 3rd largest JA operation in the Nation.

Thank you for making a difference in the lives of our children, which ultimately will help to improve our economy!



Lori A. Jacob  
*President & CEO*  
Junior Achievement of  
Greater St. Louis



Michael Deniszczuk  
*JA Board Chairman*  
U.S. Independence Leader  
(Retired)  
PricewaterhouseCoopers LLP



# Bob Chapman

## Chairman of the Board and CEO Barry-Wehmiller



Recently named the #3 CEO in the world in an Inc. magazine article, Bob Chapman is very intentional about using his platform as Chairman and CEO of Barry-Wehmiller to build a better world.

He became the senior executive of the organization in 1975 at age 30, when the 90-year-old business had \$20 million in revenue, outdated technology and a very weak financial position. Despite the obstacles, Bob applied a unique blend of strategy and culture, and since, has led Barry-Wehmiller through more than 115 successful acquisitions.

Over the past two decades, a series of realizations led him away from traditional management practices to a people-centric style, which he calls Truly Human Leadership - an approach with the goal of making team members feel valued, cared for and that they are an integral part of the company's purpose. At Barry-Wehmiller, there is a unique measure of success: by the way we touch the lives of others.

Bob's experiences and the cultural transformation he championed were the inspiration behind his Wall Street Journal bestseller *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. The book is co-authored by Raj Sisodia, founder and co-author of *Conscious Capitalism*.

In 2013, Bob and his wife, Cynthia, launched a nonprofit, Our Community Listens, to bring the company's groundbreaking Listen Like a Leader training to communities at no charge. And, in 2015, the Chapman & Co. Leadership Institute was founded to bring Barry-Wehmiller's trademark culture transformation and leadership training to for-profit organizations.

Bob regularly writes about the powerful intersection of people-centric leadership and good business strategy on his blog, [TrulyHumanLeadership.com](http://TrulyHumanLeadership.com). In 2016, Harvard Business School released a case study illustrating how Barry-Wehmiller applies its people-centric approach to business decision-making.

Bob's speaking engagements include the Aspen Ideas Festival, Conscious Capitalism events, the ScaleUp Summit, TEDxScottAFB, the 2016 US Congressional Retreat, the Danforth Center's Seeds of Change, WorldBlu, the CEO Global Leaders Forum, the American Conference on Physician Health, the Institute for HealthCare Consumerism Forum, the Shingo Prize for Manufacturing Excellence, the HERO Forum for Employee Health Management and others.

Bob shares his leadership journey and the story of Barry-Wehmiller whenever he can to offer an example of the way businesses and organizations should be: focused on creating value for all stakeholders - team members, customers, communities and shareholders. Not only is it the right thing to do, it creates meaning and fulfillment for team members.

Bob has a Bachelor of Arts from Indiana University Bloomington and a Master of Business Administration from the University of Michigan. He spent his early career as an accountant with Price Waterhouse.

# 2021 LAUREATES



## Gene Toombs

### Chairman Emeritus, Former Chairman, President and CEO MiTek

Gene Toombs III, named Chairman Emeritus of MiTek immediately following his retirement, exceptionally served as the former Chairman, President and CEO of MiTek Industries, Inc. from 1993 through 2012. Toombs was instrumental in the sale of the majority of the company to Berkshire Hathaway in 2001. The business grew dramatically during his tenure. Today, MiTek delivers software, services, engineered products, and automated solutions that enable the building industry to improve efficiencies by optimizing the balance between off-site and on-site.

Toombs strongly believed in giving back to causes he believed in. He chaired the boards of St. Luke's Hospital, Junior Achievement of Greater St. Louis, and the St. Louis Science Center, and served as a trustee for Webster University and the Missouri Botanical Garden. Toombs was a director for the Central Institute for the Deaf, the Regional Business Council and a member of the President's Council for The Magic House in St. Louis. He also supported the Auto Club Enterprises (AAA), St. Louis Trust Company, and Duke Manufacturing as a corporate director.

A native of New Jersey, Toombs lived and worked in St. Louis for over 40 years. He graduated from Fairleigh Dickinson University with a degree in Business Management and The Harvard Business School's program for Management Development.

He and his wife, Judy, have one son, Gene Toombs IV, daughter-in-law, Lynn, and two grandchildren residing in St. Louis, MO.

“Junior Achievement is a terrific organization that every young person should participate in. It teaches our children basic business skills that they will need to grow and prosper.” - Gene Toombs III

# BUSINESS HALL OF FAME



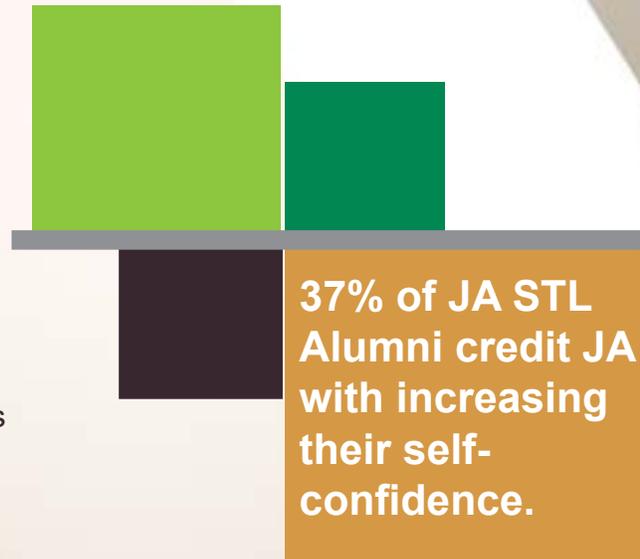
*JA Business Hall of Fame in the Junior Achievement Dennis and Judy Jones Free Enterprise Center*

**JA STL alumni  
make nearly  
44% more than  
the STL Metro  
population.**

John Bachman  
George Warren Brown  
August A. Busch III  
August A. Busch, Jr.  
Bob Chapman  
Maxine Clark  
William H. Danforth  
Arnold Donald  
Mary Engelbreit  
Irl F. Engelhardt  
David Farr  
Sam Fox  
Louis Fusz, Jr.  
Louis Fusz, Sr.  
Hugh Grant  
Dennis Jones  
Charles F. Knight

Edward Jones  
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Anheuser-Busch  
Anheuser-Busch  
Barry-Wehmiller  
Build-A-Bear Workshop  
The Ralston Purina Company  
Merisant  
Mary Engelbreit Studios, Inc.  
Peabody Energy  
Emerson  
Harbour Group, Ltd.  
Lou Fusz Automotive Network  
Lou Fusz Automotive Network  
Monsanto  
Jones Pharma  
Emerson

Sister Irene Kraus	Daughters of Charity National Health System
E. Desmond Lee	Lee/Rowan Company
Edward Mallinckrodt, Jr.	Mallinckrodt, Inc.
William E. Maritz	Maritz
Morton D. May	May Department Stores
Kathy Mazzarella	Graybar
James S. McDonnell	McDonnell Aircraft
I.E. Millstone	Millstone Construction Company
Michael Neidorff	Centene Corporation
Gyo Obata	Hellmuth, Obata & Kassabaum (HOK)
Franklin Olin	Olin Corporation
George Paz	Express Scripts
Wallace R. Persons	Emerson
Edgar Monsanto Queeny	Monsanto
John F. Queeny	Monsanto
Branch Rickey	St. Louis Cardinals
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Steven Roberts	The Roberts Cos.
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Jack Taylor	Enterprise Rent-A-Car
Barrett Toan	Express Scripts, Inc.
Gene Toombs	MiTek
Blanche Touhill	University of Missouri - St. Louis
Jim Weddle	Edward Jones



# CLASSROOM PROGRAMS

Junior Achievement provides positive and impactful online and in-class resources to teachers and parents. We offer over 58 JA programs for kindergarten through high school students in Missouri, Illinois, and Indiana. During the pandemic stay-home period, our team excelled with remote learning; helping educators and volunteers deliver JA curriculum through various on-line platforms. We didn't slow down on our outreach, and this past school year we reached over 154,000 students with over 1/3 engaged with remote learning. We have a significant role today reaching students with our programs virtually, with our hard-copy material, and through a combination of both.



## ELEMENTARY SCHOOL PROGRAMS

Junior Achievement's Elementary School Programs are the foundation of our K-12 curricula. Six sequential themes, each with five hands-on sessions, as well as an after-school and capstone experience, work to change students' lives by helping them understand business and economics. Volunteer consultants from the local community lead students in engaging activities. The volunteers serve as role models and enrich the activities with their own life experiences.

## MIDDLE SCHOOL PROGRAMS



Junior Achievement's Middle Grade Programs build on concepts the students learned in our Elementary School Programs. These programs are designed to help teens make difficult decisions about how to best prepare for their educational and professional future. They supplement standard social studies curricula and develop communication skills that are essential to success in the business world. Each week, for 6 weeks, business volunteers serve as role models, lead discussion and guide students through engaging activities. They enrich the program with their own experiences and business knowledge.

## HIGH SCHOOL PROGRAMS

Junior Achievement's High School Programs include economic and business curricula, an after-school student-led enterprise, and a capstone experience. The dynamic interaction between JA volunteers and students promotes active learning and brings theory to life. The volunteers bring real-life business experience and guidance into the classroom at a time that represents an essential crossroads for young people.



*For more information about our programs please visit our website [JASTL.org](http://JASTL.org)*

# CAPSTONE PROGRAMS

**JA BizTown®** encompasses financial literacy, work and career readiness, and entrepreneurship. The curriculum provides students in grades four through six with a solid foundation of business, economics, and free enterprise education.

## JA BizTown®



The JA BizTown® learning experience combines curriculum with an interactive simulation that gives students a glimpse of what it means to work in the real world. Via in-classroom or remote learning, the program has twelve teacher-led or student self-guided lessons followed by an on-site or virtual simulation.

JA BizTown® on-site simulation is a mini-city where students become "citizens" for the day. They work in one of 17 businesses including retail shops, a bank, professional offices, a TV and radio station, a restaurant and city hall.

JA BizTown® Adventures (virtual simulation) helps students gain an understanding of various aspects of running a business as they take on the roles of CEO, CFO, marketing director, sales manager, and consumer.



# JA Finance Park®

JA Finance Park® is an economic education program for 7th through 12th grade students, which introduces concepts centered around personal finance, decision making, and career exploration. There are two levels: Entry (for middle schools) and Advanced (for high schools). The program consists of teacher-led classroom lessons and activities, student self-guided curriculum or a blended model of both, followed by an interactive simulation.



On-site, JA Finance Park® is designed as a collaborative marketplace representative of the local business community, including financial services, education, insurance, entertainment, communications, utilities, and more. In this tablet-based program, students explore and learn about different budget categories, create a budget, make purchasing decisions, and pay for their expenses.

The JA Finance Park® Virtual simulation is a fully redeveloped, hands-on budgeting program. It is an eye-opening experience where students are assigned life-like scenarios that challenge them to make difficult financial choices while maintaining a budget. Students build a foundation upon which they can make intelligent economic decisions that last a lifetime, including those related to employment, education, income, expenses, savings, credit, risk management and more!



# Achievement Investor Sponsors



Participants in Junior Achievement are more likely to stay in school, graduate high school and earn a post-secondary degree than the general population. Additionally, adult alumni of JA are much more confident in their ability to manage their personal finances, and satisfied with their career. According to a recent local [Impact Study](#), these trends hold true regardless of the individual's gender, race or household income.

We rely on financial investment from individuals and organizations to ensure we can continue to provide our programs to all students of all backgrounds. Each of the following have provided funding required for 1,000 students to complete a JA class.

**Jim & Erin Runnels**

**Mike & Debby Deniszczuk**

**Rodger & Paula Riney**



# SUPPORT JA BY VOLUNTEERING



A want versus a need. How to manage finances. Do you wish that someone had taught you those things as you were growing up? Now there is someone. YOU. All we need is your enthusiasm, life experience, and a willingness to teach children about how you took chances and shot for the stars. Junior Achievement of Greater St. Louis provides the training, curriculum, and a classroom ready to meet you!

## MAKE A DIFFERENCE IN YOUR COMMUNITY



By being a JA volunteer and sharing your personal and professional experiences and skills with students from your community, you help them make the connection between what they are learning in school and what they will need to succeed in work and life.

## WAYS TO VOLUNTEER

- Traditional In-Classroom
- JA Career Fair
- JA Job Shadow
- JA Finance Park® or JA Biztown®
- JA Speaker Series

*It's not too late to volunteer for this school year.*

Please contact us at:

[Volunteer@jastl.org](mailto:Volunteer@jastl.org)

[www.JASTL.org/volunteer](http://www.JASTL.org/volunteer)

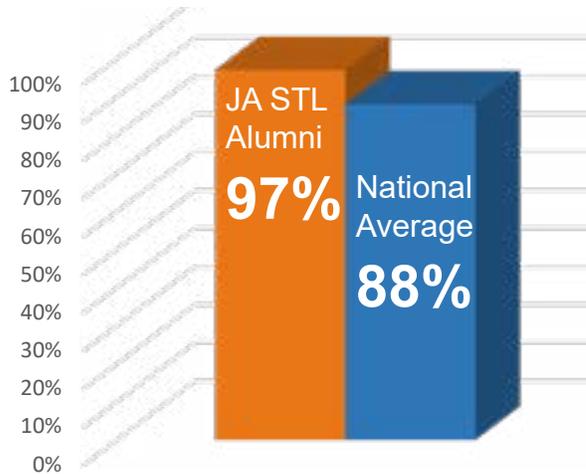


# LONG LASTING IMPACT OF JA

A team at Washington University conducted an independent study of Junior Achievement of Greater St. Louis (JA STL) Alumni to better understand the impact JA STL has on the lives of people who have gone through JA programs since the organization's founding in 1943.

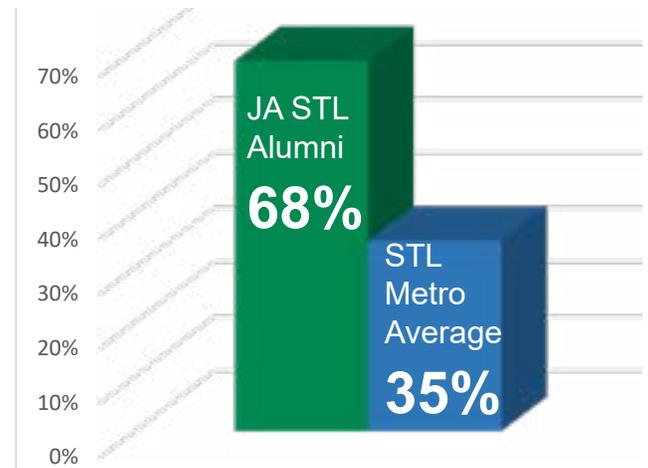
The responses demonstrate the long term impact of JA's programs.

## ENCOURAGING A LOVE OF LEARNING



Graduated high school/GED or higher

## LAYING THE FOUNDATION FOR UPWARD MOBILITY



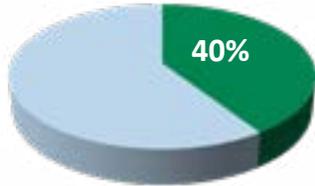
Have a 4-year bachelor's degree or higher



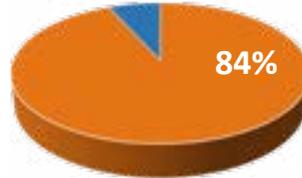
*I was in the company program at the JA center in Florissant in the early 1970s. I was the treasurer for our JA company and later became a successful CPA and partner in an international public accounting firm."*

- Mike, JA Alumni, attended school in Hazelwood

## LIGHTING THE ENTREPRENEURIAL SPIRIT



Percentage of JA STL Alumni involved in business ownership.



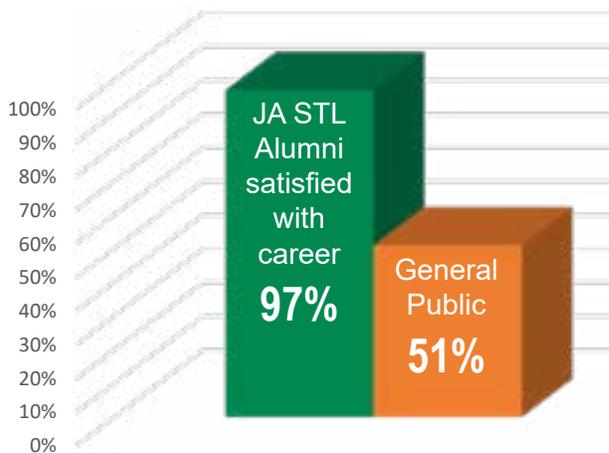
Percentage of JA STL Alumni who said that the greatest impact Junior Achievement had on their lives was helping them understand how business works.

## INSPIRING CAREER CHOICES



1 in 3 JA Alumni work in the same field/job as their JA volunteer.

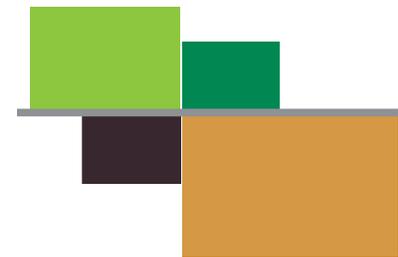
## SUPPORTING HEALTHY LIVES



Career satisfaction is a critical factor for life satisfaction and well-being. Almost twice as many JA Alumni reported being satisfied with their careers as the national average.

*"JA gave me a new outlook on business that I was not getting from home and school. Being hands-on made a huge perspective difference."*

-Martin, JA Alumnus



# MITEK IS PROUD TO SALUTE JUNIOR ACHIEVEMENT, WHERE **TOMORROW'S BUSINESS LEADERS ARE BEING BUILT TODAY.**

---

We honor Gene Toombs III,  
former Chairman Emeritus of  
MiTek, and congratulate Bob  
Chapman, CEO of Barry-  
Wehmiller, for being inducted  
as 2021 Laureates in the  
Junior Achievement Business  
Hall of Fame.

**MiTek**  
mii.com



# Congratulations

to 2021 Junior Achievement Business Hall of Fame  
Inductees, Bob Chapman and Gene Toombs.



Edward Jones is proud to support Junior Achievement of Greater St. Louis and its commitment to inspiring and empowering area students. As a firm, we believe in the important connections that are rooted in community relationships and professional collaboration.

[www.edwardjones.com](http://www.edwardjones.com)

**Edward Jones**<sup>®</sup>



# Junior Achievement

Congratulations to  
the 2021 JA Business  
Hall of Fame Inductees

*Empowering the next generation*



400 Chesterfield Center, Suite 500  
Chesterfield, Missouri 63017  
admr.com

Children are the business leaders of tomorrow.  
We're committed to supporting them today.

At RSM, we're committed to giving back to the local communities where we live and work. Today, we're proud to support **Junior Achievement of Greater St. Louis**. They're helping develop the business leaders of tomorrow. And that's a tremendous value to our community.

[rsmus.com](http://rsmus.com)

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**90,000+**  
students

**6,000**  
volunteers

**3,750**  
classes

**1**  
big thank you

Mastercard is a proud supporter  
of JA of Greater St. Louis.

Mastercard volunteers  
Travis Henrichs and Prashant Kondapaneni





Emerson proudly supports *Junior Achievement of Greater St. Louis'* mission of preparing young people for future economic success.

World Headquarters  
8000 W. Florissant Avenue  
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Emerson.com



# J.P. Morgan

**J.P. Morgan is a proud supporter of Junior Achievement's mission to turn dreams into plans.**

We congratulate the JA Hall of Fame Laureates  
Bob Chapman and Gene Toombs

Along with the National Gold Leadership Award Recipients  
Kelvin Adams and Al Mitchell

 Washington University in St. Louis





# We are *here for you*

Chances are, you've seen us around the house, or around the yard. In the store, or even out in the field. In fact, families and farmers have turned to Bayer for six generations and counting.

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Thank you for trusting us, then and now.

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 Science for a **better life**





FLEISHMANHILLARD

**Thank you for inspiring tomorrow's  
leaders to look beyond today's horizon.**  
Congratulations to our Junior Achievement of  
Greater St. Louis Business Hall of Fame laureates.

Congratulations to the 2021 JA Business Hall of Fame Laureates! Also, a huge thank you to the JA staff for all you do throughout the year to make the programs run smoothly for the volunteers and school participants.

Kim Noble and Rodney Bahr  
Proud Sponsors of Junior Achievement

[www.first.bank](http://www.first.bank)

FIRST BANK WISDOM:<sup>®</sup>

**Your plan for tomorrow should start by dreaming big today.**

Let's reach for the stars.



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[Stacy.Clay@fbol.com](mailto:Stacy.Clay@fbol.com)

**First Bank is a proud sponsor of  
Junior Achievement of Greater St. Louis**



**Serving communities.  
Changing lives.  
What matters to  
you matters to us.**

At EY, we're proud to support Junior Achievement of Greater St. Louis. It's one of the ways we're helping to make our community a better place to work and live. A better and brighter future starts with all of us.

Visit [ey.com](http://ey.com)

GENE & CINDY MORGENTHALER ARE PROUD TO  
SUPPORT JA OF GREATER ST. LOUIS

*Congratulations*

*2021 Laureates and Gold Leadership Award Recipients*

## **Junior Achievement of Greater St. Louis has the Platinum Seal Rating on Guidestar**



Junior Achievement of Greater St. Louis currently has the Platinum Seal of Transparency, which is Guidestar's highest level. This exceptional designation sets Junior Achievement of Greater St. Louis apart from its peers and demonstrates to the public its trustworthiness.

We honor the 2021 Laureates and Gold Leadership Award Recipients. We are especially proud of our dear friend, Gene Toombs, and his dedication to Junior Achievement, an organization we are very happy to support as well.

David &  
Lelia Farr





**AT&T**

**PROUD  
SUPPORTER**

**AT&T is a proud supporter, funder  
and provider of volunteers for Junior  
Achievement of Greater St. Louis**



**KRILOGY.**

*Congratulations to the 2021 Laureates,  
Bob Chapman and Gene Toombs*

# JUNIOR ACHIEVEMENT CELEBRATES OVER 100 YEARS OF CONTINUOUS OPERATION



Junior Achievement was founded in 1919 in Springfield, Massachusetts by business leaders Horace Moses, founder of Strathmore Paper Company, and Theodore Vail, Chairman of AT&T, and with the support of Murray Crane, U.S. Senator from Massachusetts. The original purpose of JA was to help teens moving from rural America to the industrial cities gain the skills they would need to be successful adults.

Junior Achievement was started in 1919 as a way to help young people, whose families moved from farms to the city, gain the skills needed to be successful adults.



1919

Junior Achievement began the after-school JA Company Program in St. Louis.



1943

During the 1960's, JA grew globally, with the establishment of JA-affiliated Young Enterprise in the United Kingdom. Soon after JA-associated organizations started in other parts of the world.



1960

In the 1970s, JA started offering programs in-schools for the first time with the introduction of its Project Business Program.



1970

JA of Greater St. Louis started in 1943 with a single after-school program for high school students. Today we have over 58 different programs for students kindergarten through high school, and a 39,000 square foot facility that operates three different education simulators. Throughout that time, we have remained steadfast in our dedication to preparing young people to succeed in their future.

A decade ago we provided programs to more than 117,000 students throughout Missouri and Southwestern Illinois. In 2016, we added our 6th district with JA in The Wabash Valley located in Indiana.

Today we reach over 150,000 students across 144 counties in three states. Our continuous improvement plan has helped students stay in school, commit to obtaining advanced degrees, and add to the local economy by starting their own businesses. We are helping kids turn their dreams into plans for their future success.



1980

1990

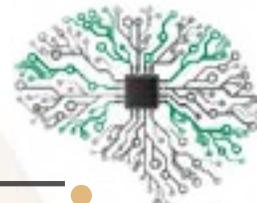


In 1992, JA began to offer programs for every grade kindergarten through 12th.



2004

JA BizTown and JA Finance Park experiential capstone learning experiences began at the Dennis & Judy Jones Free Enterprise Center in Chesterfield



Today

Today JA is pushing the education envelope with the implementation of blended-learning, augmented reality and project-based programs.

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Al Ruckriegel  
Owner  
SERVUS!

James P. Runnels  
Senior Vice President, Rental  
(retired)  
Enterprise Holdings

David A. Sapenaro  
First Vice President & COO  
(Retired)  
Federal Reserve Bank of St. Louis

Deborah Schroeder-Saulnier  
President/CEO  
Excel Leadership Solutions

Shawn Schukar  
President and CEO  
Ameren Transmission Ameren  
Services

Steve Short  
Chief Marketing Officer  
Lexicon

Kent Skornia  
President and CEO  
Krilogy Financial

Sarina Strack  
Compliance Analyst  
Patrick Capital Markets

Evangeline Sutton  
Co-Owner  
Regenerative Marketing

Zach Tarter  
Principle, Branch and Region  
Development  
Edward Jones

Christopher Volz  
Partner  
Mueller Prost

Alyson Woodard  
Vice President & General  
Manager – Kansas, Arkansas,  
Missouri, Oklahoma  
AT&T Mobility & Entertainment

# EMERITUS DIRECTORS

## Emeritus Directors:

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Chief Executive Officer Brinkmann  
Constructors

Terry K. Crews  
Executive Vice President & Chief  
Financial Officer (Retired)  
Monsanto Company

Michael H. Freund  
Director of University Special  
Development Projects (Retired)  
Washington University

Louis J. Fusz Jr.  
Chairman of the Board  
Lou Fusz Automotive Network

Dennis G. Gipson  
President, Hussmann North America  
Hussmann Corporation

Mahendra Gupta  
Dean and Geraldine J. and Robert  
L. Virgil Professor of Accounting and  
Management Olin School of Business

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President (Retired)  
MiTek USA Inc.

James J. McGrath  
President  
AAA Missouri

Paul E. McKnight  
Vice President (Retired)  
Emerson

Robert W. Reeg  
President, MasterCard  
Technologies (Retired)  
MasterCard Worldwide

Scott C. Schnuck  
Chairman  
Schnuck Markets, Inc.

J. J. Stupp  
Chief Financial Officer  
Exegy, Inc.

Eugene Toombs  
(Deceased)  
Chairman Emeritus, former  
Chairman & CEO  
MiTek Industries, Inc.

Mark Wuller  
Managing Partner (Retired)  
Grant Thornton LLP

# 2019-2020 SCHOOL YEAR HIGHLIGHTS



**1,003,251**  
Instructional  
Hours



**5,219** Classrooms  
**692** Schools



**154,329** Students  
**5,127** Volunteers



**144** Counties served in  
MO, IL, & IN  
**3<sup>rd</sup>** Largest, of 105 JA areas  
in the nation



**58** Programs for K-12

**1** person  
can make a difference

Junior Achievement of Greater St. Louis receives its support from individuals, foundations, and the business community, who view their involvement as an investment in free enterprise education and in the future workforce. Our goal is to make the world and our community a better place by inspiring and preparing young people to succeed and to own their economic success.

# *Thank you*

*Dennis M. Jones Family Foundation  
for your tremendous ongoing support of  
Junior Achievement of Greater St. Louis*



*The Dennis and Judy Jones  
Free Enterprise Center in Chesterfield*





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