



**Junior  
Achievement®**  
of Greater St. Louis



## *Play4JA Sponsorship Levels*

### *Executive Sponsorship* - Impacts 400 Students

#### **\$10,000 Sponsorship**

- References and promotions to be titled with event(s) name presented by company name(s)
- Company logo included on promotional material header or main page
- Company logo printed on its own banner at the welcome desk for bowling events or displayed on welcome page of virtual events
- Company logo included next to JA's logo in Constant Contact event email blasts reaching 10,000+ constituents
- Company logo displayed on social media sites promoting virtual special events and bowling events
- Social media thank you with a colored company logo displayed top and center
- Colored company logo top and centered on banner with all sponsors at end of bowling lane or screen display
- Recognition on JA websites including [jastl.org](http://jastl.org), [jatrivia.org](http://jatrivia.org), [jastlbowlathon.org](http://jastlbowlathon.org), and other Play4JA game sites

### *Presenting Sponsorship* - Impacts 200 students

#### **\$5,000 Sponsorship**

- Company name verbally announced for an entire round of each virtual event or at the start of each bowling event
- Social media thank you with a colored company logo
- Colored company logo on banner with all sponsors at end of bowling lane or screen display and at all virtual events
- Recognition on JA websites including [jastl.org](http://jastl.org), [jatrivia.org](http://jatrivia.org), [jastlbowlathon.org](http://jastlbowlathon.org), and other Play4JA game sites

### *Platinum Sponsorship* - Impacts 120 students

#### **\$3,000 Sponsorship**

- Company name verbally introduced before giving out virtual and in-person event attendance prizes
- Social media thank you with a black and white company logo
- Company logo on banner with all sponsors at end of bowling lane or screen display and at all virtual events
- Recognition on JA websites including [jastl.org](http://jastl.org), [jatrivia.org](http://jatrivia.org), [jastlbowlathon.org](http://jastlbowlathon.org), and other Play4JA game sites

### *Gold Sponsorship* - Impacts 40 students

#### **\$1,000 Sponsorship**

- Social media thank you with company name
- Company logo on banner with all sponsors at end of bowling lane or screen display and at all virtual events
- Recognition on JA websites including [jastl.org](http://jastl.org), [jatrivia.org](http://jatrivia.org), [jastlbowlathon.org](http://jastlbowlathon.org), and other Play4JA game sites

### *Silver Sponsorship* - Impacts 20 students

#### **\$500 Sponsorship**

- Company name on banner with all sponsors at end of bowling lane or screen display and at all virtual events
- Recognition on JA websites including [jastl.org](http://jastl.org), [jatrivia.org](http://jatrivia.org), [jastlbowlathon.org](http://jastlbowlathon.org), and other Play4JA game sites

**If you have questions, please contact Cheryl Sheldon at [csheldon@jastl.org](mailto:csheldon@jastl.org). Thank You!**



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## **Junior Achievement Bowl-A-Thon T-Shirt Sponsorships**

Name and Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email: \_\_\_\_\_

I would like our corporate name to read as follows (Please provide a logo for the Gold Sponsorship and higher in .jpg or .png for best results): \_\_\_\_\_

### **Sponsorship Level (Check one):**

- Executive Sponsorship-\$10,000
- Presenting Sponsorship-\$5,000
- Platinum Sponsorship-\$3,000
- Gold Sponsorship-\$1,000
- Silver Sponsorship-\$500

Please mail, fax, or email this form to:  
Junior Achievement of Greater St. Louis  
Dennis and Judy Jones Free Enterprise Center  
Attn: Cheryl Sheldon  
17339 North Outer Forty Road  
Chesterfield, MO 63005  
[csheldon@jastl.org](mailto:csheldon@jastl.org)  
Fax: 636-728-0708

**If you have questions, please contact Cheryl Sheldon at [csheldon@jastl.org](mailto:csheldon@jastl.org). Thank You!**